

Elections Administrator

Val McClain

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Henrietta, Texas 76365
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June 5, 2019

Re: Request for consideration for purchase of Election Night software

Honorable County Judge & County Commissioners:

As you probably know, I am going from 3-4 people working on Election Night to just myself. In considering this, I would like to present for your consideration, Syctl Election Night reporting software. Some, but not all of the features as follows:

Easy setup for Election night.

Will scroll results on big screen in courtroom.

Will automatically send results to anyone (candidates, news outlets, etc) if they have provided me with their email ahead of time, every time it's updated.

Will post interactive results on website and social media with every update. Able to post in different formats. (interactive, scrolling, etc)

Eliminates chance of human error. Results are uploaded directly from our results computer.

Increases public trust and transparency with online access to real time election results.

Professional looking format.

Mobile optimized for all smart devices.

Multiple languages. (Section 203 of the Voting Rights Act)

508 ADA compliant for people with visual needs. (at this time we are not compliant)

Scytle Election Night Reporting

Easy setup for Election night.

Will scroll results on big screen in courtroom.

Will automatically send results to anyone (candidates, news outlets, etc) if they have provided me with their email ahead of time, every time it's updated.

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Professional looking format.

Mobile optimized for all smart devices.

Multiple languages. (Section 203 of the Voting Rights Act)

508 ADA compliant for people with visual needs.

I will be going from 3-4 people here helping on Election night to just myself. This will make Election night much easier for one person to handle.

Initial cost; \$3970 (I have in budget now to purchase)

Yearly maintenance; \$2170 (to be added to my budget)





Scytl Election Night Reporting solution, exemplified by Contra Costa County, CA, is a **2017 W3 Gold award winner** in the Website Features User Experience category for increasing access and accessibility to election night results.

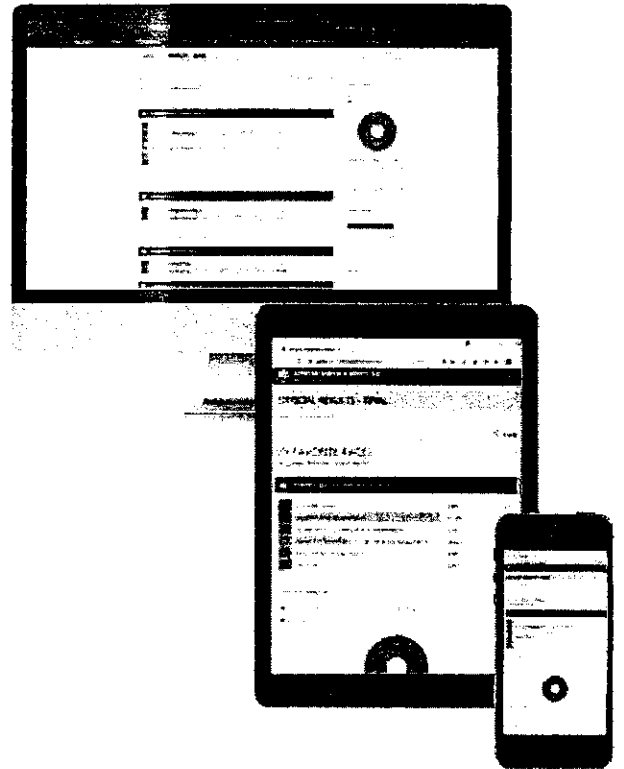
Scytl ENR helps increase access to election results for people with disabilities, and allows voters to view, share, and download the most updated results information for each contest. Scytl provided Election Night Reporting to more than 500 U.S. election jurisdictions in the 2016 General Election.

“Our office likes Scytl ENR for several reasons. At the end of an election, ENR produces an Excel spreadsheet that breaks down the contest results by precinct, **allowing us to easily adhere to California state law**; it reduces the number of calls from the public and the media; and **it is so easy to use, we don’t have to explain to people how to use it.**”

Scott Konopasek, Assistant Registrar of Voters,
Contra Costa County, CA

For Voters and the Community:

- Up-to-date, mobile-optimized access to election night results
- Multi-lingual for non-English speakers
- 508 ADA Compliant
- Allow the community to follow specific contests and download final results to reduce scrolling and searching
- Display data in a visual and interactive format that is easily shared via social media and email



For the Elections Office:

- Easy to manage, maintain, and update
- Simplify compliance with California law by providing Excel spreadsheet break-down of all results by precinct
- Reduce voter, candidate, and media inquiries into contest results
- Secure, redundant, and available 24/7/365
- Robust and flexible bandwidth to accommodate peak periods, especially on Election Day

www.Scytl.us

USA@Scytl.com

813.865.7548



Election Night Reporting

Provide real-time election results visually with maps and charts, perfect for social sharing and consumption.



“The combination of Scyt! Voter Education and Scyt! Election Night Reporting has significantly simplified and reduced the burden we face in the days leading up to the elections and on Election Day... Scyt! Election Night Reporting providing seamless real-time access to election results.”

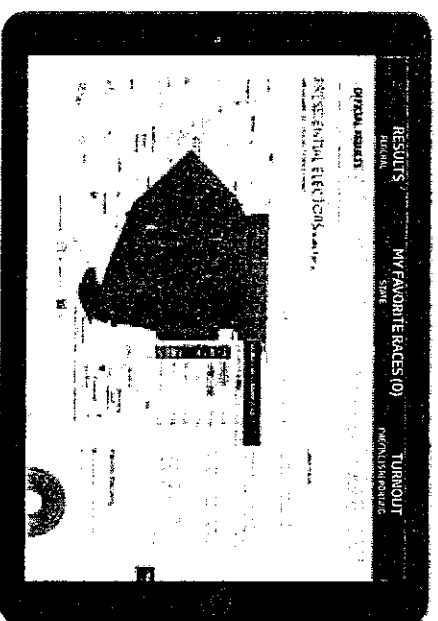
Christine Giordano Hanlon
Monmouth, NJ County Clerk

For Your Constituents

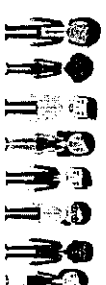
- Optimized for desktop, tablet, and smartphones
- Detailed maps and visual reporting for contest and candidates by vote type and party
- Data drill-down at the state, county, and precinct levels
- Multi-language platform
- 508 ADA Compliant
- Combine with Scyt! Online Voter Education to maximize voter access & transparency

For Your Staff

- Increase public trust and transparency with online access to real-time election results
- Reduce the number of requests for information; Auto-send reports to media with each data update
- Security protocol ensures data authenticity and integrity
- Compatible with the majority of tabulators and legacy infrastructure
- Scalable technology ensures coverage during critical periods
- Client support on-call 24/7 and monitoring on election night



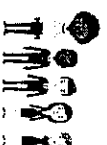
Digital Constituents



200,000,000
U.S. Registered Voters



1 in 2
Followed election returns online



1 in 5
Followed election returns using social networking sites



3 in 5
Millennials followed political news on Facebook

SOURCES:
<http://www.pewresearch.org/fact-tank/2016/11/21/vv-still-the-top-source-for-election-results-but-digital-platforms-rise/>
<https://targetsmart.com/news-item/smartshot-200-million-voters/>

Book your personalized demo today to learn how to simplify your Election Night Reporting.



Clay County Elections Office

Proposal for Election Night Reporting Lite

June 3, 2019

Dawid Czerniawski
Sales Director
Dawid.Czerniawski@scytI.com

ScytI

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1 Cover Letter

Val McClain
Elections Administrator
214 N. Main Street
Henrietta, TX 76365

June 3, 2019

Ms. McClain,

Thank you for the opportunity to provide you with a proposal. I am confident that based on our discussions you will find these solutions to be meaningful to both you and your stakeholders.

The services and cost estimates in the following proposal represent the best solution to the stated project parameters at competitive prices. This proposal is valid for a period of thirty (30) days from the date of presentation. In the event that Clay County and ScytI cannot agree upon a mutually agreeable contract within a thirty (30) day period, ScytI reserves the right to make any necessary adjustments to the scope, time estimates, or investment price for the project.

This proposal does not serve as a binding agreement for either party represented. Binding agreements will be acknowledged as a definitive contract, executed and delivered.

We would like to thank you for the opportunity to propose a solution to meet your needs. We look forward to building a long and mutually beneficial relationship with Clay County. All inquiries to this proposal should be directed to me by phone at 813.337.2822 or email at: Dawid.Czerniawski@scytI.com.

Sincerely,

Dawid Czerniawski
Sales Director,
ScytI
www.scytI.com

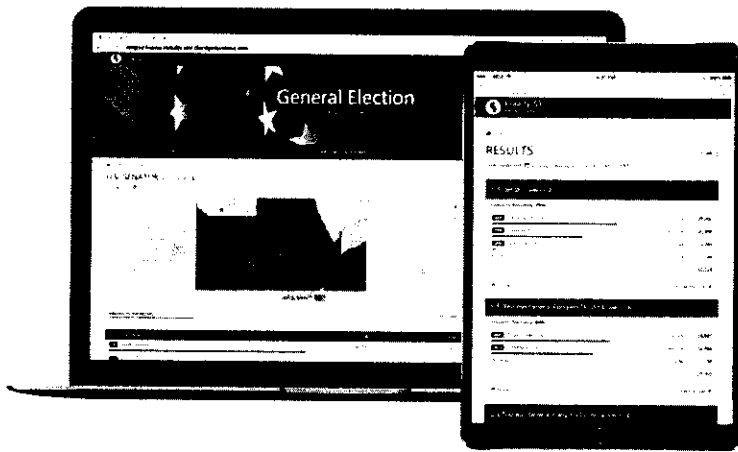
2 Election Night Reporting Lite (ENR Lite)



Increase access and transparency on and after Election Night. Scytl secure Election Night Reporting Lite (ENR Lite) allows elections officials to display visually appealing results as a graph or a map to illustrate voter turnout, totals by vote type, and results by precinct. Providing your constituents with an interactive visually appealing method to stay informed.

Highlights Include:

- 508 ADA and WCAG AA 2.0 compliant for people with visual needs
- Multi-lingual to adhere to Section 203 of the Voting Rights Act.
- Secure, hosted in the AWS cloud in the U.S.
- No Direct Internet Connection to Tabulation Equipment
- No additional burden on County IT staff
- Mobile optimized for all smart devices
- Historical tracking of all your elections in one platform



GRAPHICAL & MAP DISPLAY

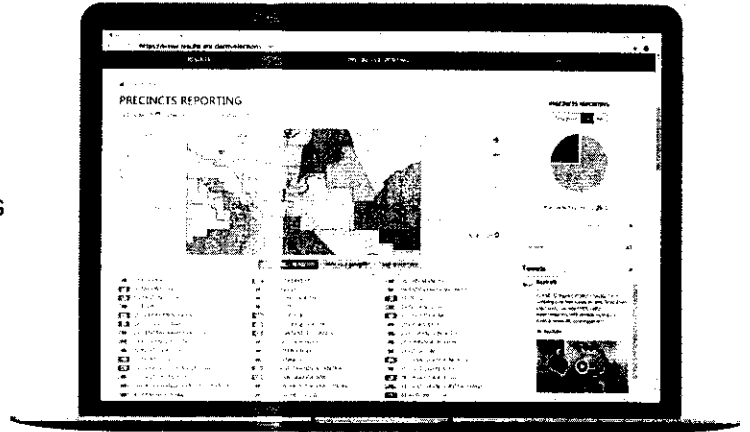
65% of adults are visual learners

Allow your constituents to view Election Night as a graph or a map in ENR Lite.

- Visually highlight the vote leader
- Provide granular detail down to number of votes received, where those votes were received, and votes by type (election day, absentee, provisional, etc.).

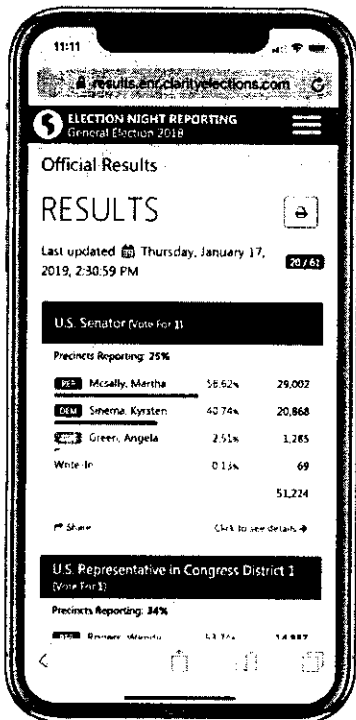
PRECINCT & VOTE CENTERS REPORTING

Display Election Day progress with status reports by precinct or vote center. Use color coded maps to show whether a precinct has begun to report, has partially reported, or has completely reported their vote count.



"Fulton County has partnered with Scytl for ENR for years, and the team is attentive and helpful, great to work with. Scytl ENR provide Fulton County voters with a modern and ADA compliant Election Night Reporting experience, and it is as easy to use as posting PD results online."

Melanie J. Gilders | Elections Director | Fulton County, Ohio

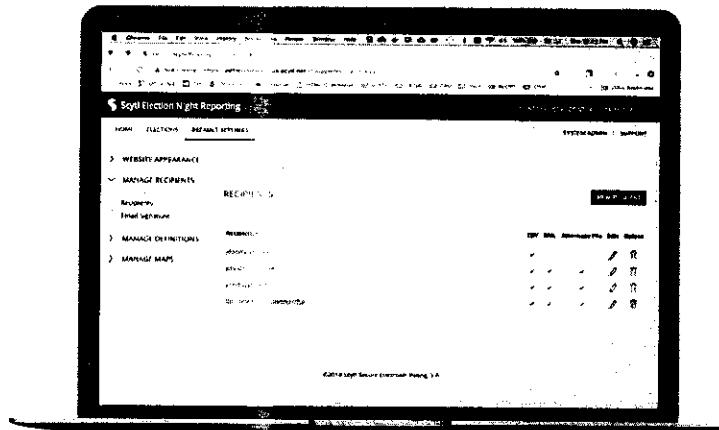


MOBILE OPTIMIZED FOR ALL DEVICES

Allow your constituents to view Election Night results from anywhere, at any time. ENR Lite is optimized for mobile devices, with many of the desktop features available.

RECIPIENT LISTS

Reduce Election Night phone calls and stringers in your office with automated distribution lists to candidates and the media. ENR Lite allows administrators to preload an unlimited number of recipients before the election starts. Upon completion of each results upload, these recipients will automatically receive a file containing the most up-to-date election results.



"For each election, the AP Election Research and Vote Tabulation team needs to quickly and efficiently collect accurate election data at all levels of granularity. **When a state or county uses Scytl Election Night Reporting solution, the data is easy to find and understand**, allowing us to more quickly share Election Night results with AP member news organizations, election subscribers and the public."

Don Rehil | Director of Election Research and Vote Tabulation | Associated Press

SECURITY

Your security is our priority

Security is the foundation for all Scytl products 40+ international election security patents patent applications you can feel confident that solutions will provide you a secure and transparent platform to increase voter engagement.

SECURITY IS OUR PRIORITY

INFRASTRUCTURE

- Secure cloud service platform built on sound network infrastructure
- Adheres to extensive global security standards

PUBLIC-FACING

- Content delivery network (CDN) distributes load and provides 24/7 availability
- Publicly visible content is read only

ADMINISTRATOR LEVEL

- Two-factor authentication
- Secure password hygiene
- Security Encryption Protocols
- IDS and log management system
- Role-based access control

Services to be provided

3.1 Services to be provided by Scytl

The services to be provided by Scytl in this proposal for the initial implementation are:

- Single point of contact for the County for project management.
- Actively collaborate with the County.
- Provision of the ENR Lite as a service (SaaS) for the County.
- Creation and setup of County's instance.
- Deployment and validation of the solution on Scytl's data center in the US that will allow high availability during the production period.
- Setup and Configuration of the platform for the first election.
- Perform a user acceptance test (UAT) to get the County's approval before the election period.
- Provision of the platform documentation.
- Remote training to the County to ensure that it is able to setup the platform for each election.
- All services to be provided remotely unless otherwise specified.
- Remote Election Night monitoring by Account Management

The services to be provided by Scytl in this proposal for the ongoing support are:

- Ongoing election configuration is the responsibility of the County.
- The County does have an option to include a support package in their agreement with Scytl. Should the County need support for a non-product error and not have a support package, the customer will be charged at a maximum rate of \$150/hr.
- Scytl support is provided using the Scytl support email or phone when the issue is determined to be a product error.
- Hosting of the solution on Scytl's data center in the US.
- Operation and maintenance of the infrastructure, including monitoring, and security (including automatic security copies) and vulnerabilities management.

3.2 County's involvement

The County will be required to provide the following services to assure the success of the project:

- A single point of contact for Scytl.
- Actively collaborate with Scytl to provide the requested data in the requested timescale. The County should devote necessary time (30 hours estimated for the implementation).
- Provide the necessary data (in electronic format) to configure the system.
 - Provide sample historical files for Primary and General at kickoff.
 - Provide map files at kickoff.
- Validate acceptance of the platform during the user acceptance test (UAT).
- Ongoing support: Perform election setup as trained by Scytl.
- Communicate election dates to Scytl six weeks prior to the election.
- Any other services not provided by Scytl.

4 Pricing

Scytl is pleased to offer Clay County the following licensing options for the proposed solution.

4.1 Proposed fees

Scytl Election Night Reporting Lite (3 Year Contract)		
Registered Voters		8,000
Vote Centers	Yes - \$750.00 No - \$0.00	\$0.00
Google Analytics	Yes - \$250.00 No - \$0.00	\$0.00
Support Package	Basic 5h - \$750.00 10h - \$1,500.00	\$0.00
(One-time Fee) Implementation and Training		\$1,800
Annual Maintenance + Assurance (Year 1)		\$2,170
Year 2		\$2,170
Year 3		\$2,170
Total Contract Price (3 Years)		\$8,310

3970.00 1st year

4.2 Payment terms

Scytl proposes the following payment schedule (Payment Terms are Net 30 from date of invoice):

- For the implementation fee:
 - 100% upon contract signing including first year Annual Assurance
- For the annual assurance:
 - The annual assurance will be paid in full at the beginning of the yearly contract term.
 - Annual Assurance will be invoiced 30 days in advance of the new contract year.

4.3 Assumptions

The following assumptions¹ have been made for the price quoted:

- i. Prices in USD and without taxes (unless otherwise stated).
- ii. The license applied reflects the 8,000 registered voters in Clay County.
- iii. ENR implementation assumptions:
 - a. 4 elections per year.
 - b. County tabulator: ES&S DS200
 - c. Implementation timeline to be mutually agreed by both parties.
 - d. County will provide KML map files.
- iv. Support Package assumptions:
 - a. A support package can be purchased any time during the year to cover post-implementation support.
 - b. Support hours must be spent during the year.
- v. ENR Lite elections are not actively monitored
- vi. License maintenance includes the following:
 - a. Bug-fixing.
 - b. Software updates in accordance with product lifecycle.
- vii. No customization or development services are included within the proposed price.
- viii. ENR Lite accepts pre-designed templates only, look and feel customizations are not available.
- ix. The proposed solutions are hosted on ScytI's Data Center.
- x. All services to be provided remotely.

¹ ScytI has based its preliminary quotation on assumptions. Any deviation regarding the elements included in this quotation and/or any additional service or material to the scope of this quotation, will require a detailed study which may require an updated quotation that will substitute the previous ones submitted.

5 About Scytl

Our democracy deserves peace of mind, at Scytl we simplify elections. We focus on the details so you can focus on your voters. Scytl is a global leader in election technology solutions that simplify communication with your constituents, facilitate opportunities to increase democratic participation, and streamline legislative session management.

Established in 2001 as a developer of custom election technology, Scytl's primary focus is putting control over costs and data back into the hands of the election jurisdictions. We accomplish this by making our products intuitive and easy to use and configurable to your unique needs.

Domestically, we work with State and local jurisdictions to simplify elections through the use of software and technology. In the 2018 Mid-term Elections, Scytl provided solutions to more than 900 local U.S. jurisdictions, with 11 state-wide implementations, helping more than 70 million voters. Internationally, we are the world's leader in online voting where our solution has been used in over 100,000 electronic electoral events, in over 20 countries.

Proven Reliability

At Scytl we partner with your election office in many ways, but our clients consistently tell us that these are the most valuable:

1. Our Account Managers act as an extension of election staff on Election Day and in the months leading up to it.
2. Scytl works closely with AWS to ensure that our solutions are the most reliable and responsive available.

5.1 Relevant Experience

Scytl has provided ENR in the United States since 2002, and ENR Lite is our newest offering to help smaller counties and cities provide professional, ADA compliant election results to their voters. The list below indicates a sample of Scytl's current clients for your reference.

5.1.1 Election Night Reporting

Scytl considers its Election Night Reporting (ENR) solution to be a cornerstone of our suite of software. We have State and County customers across the United States. A brief list of our ENR customers is included below.

State	County
State-wide Clients	Arkansas, Colorado, Georgia, Iowa, Kentucky, South Carolina, West Virginia
3 Counties in Arizona	Greenlee (4,500 RV) Pinal (202k RV)
6 Counties in California	Madera (57k RV) Contra Costa (600k RV)
6 Counties in Florida	Martin (114k RV) Miami-Dade (1.4M RV)
11 Counties in Illinois	Vermillion (29k RV) Lake (450k RV)
2 Counties in Kansas	Harvey (22k RV) Miami (23k RV)
Counties in Nebraska	Cass (18k RV) Sarpy (113k RV)
11 Counties in New Jersey	Cape May (72k RV) Essex (510k RV)
2 Counties in Ohio	Fulton (30k RV) Hamilton (600k RV)
25 Counties in Texas	Robertson (12k RV) Dallas (1.34M RV)
Counties in other States	Michigan, Missouri, Pennsylvania, Utah